School of Human Ecology (SoHE)

Transfer Advisor’s Update Meeting
October 17, 2013

Amy Bertrand, Advisor & SOAR Coordinator
Allison Murray, Advisor & Transfer Coordinator

www.sohe.wisc.edu
Nancy Nicholas Hall
Virtual Tour: http://www.sohe.wisc.edu/virtual_tour.htm
Overview of SoHE Departments/Majors

- Consumer Science
  - Personal Finance and Retailing
  - Family financial management; retail management
  - Economic well-being of consumers and families

- Design Studies
  - Interior Design and Textile & Apparel Design
  - Art, technology, communication and design (interior spaces and fashion)
Overview of SoHE Departments/Majors, continued

- Human Development and Family Studies (HDFS)
  - Streamlined curriculum
  - Interdisciplinary approach to family relationships focusing on intervention, prevention, and policy studies

- Interdisciplinary Studies
  - Community and Nonprofit Leadership
  - Focus on leadership and management, program planning, and community education.
General Degree Requirements for SoHE Majors

- Bachelor of Science Degrees
- Human Ecology Breadth
- Public Speaking
- 120 Credit minimum for degree
Course Preparation for Transfer Students

- Checksheets available online ([http://www.sohe.wisc.edu/undergraduate-forms-and-deadlines.htm](http://www.sohe.wisc.edu/undergraduate-forms-and-deadlines.htm))

- General Education courses
  - Science – Biological and Physical
  - Psychology 202 Introduction to Psychology
  - Statistics – UW equivalent of STAT 301, GEN BUS 301, PSYCH 210 or SOC 360
  - Math – requirement varies by major
  - Public Speaking – UW equivalent of COM ARTS 100 or 105 or L SC COM 100
  - Economics – Microeconomics for all majors except Textile and Apparel Design and HDFS
  - Economics – Macroeconomics for Consumer Affairs, Personal Finance and Retailing majors

- Design Studies courses
  - DS 120 Design Fundamentals I and DS 220 Design Fundamentals II – Preferred when taken at UW. If not taken at UW, preferred when taken through a design department instead of an art department.
  - Design courses taken at technical colleges do not often transfer to UW
Entering a SoHE Major

- Admission through UW Office of Admissions & Recruitment, then...

- Consumer Science, HDFS, Interdisciplinary Studies
  - Competitive application process for all admitted UW students. (Students who indicate interest in a SoHE major on UW application or meet with SoHE during SOAR will be admitted directly to the major.)

- Design Studies
  - First semester transfer students admitted to “pre” phase of programs while taking prerequisite courses. Must apply later to competitive application process.
Entering a SoHE Major, continued
http://www.sohe.wisc.edu/undergraduate-for-prospective-transfer-students.htm

- Each Department has a competitive application process for admitted UW students. (GPA, grades in related coursework, personal essay demonstrating fit with the program)

- Interior Design – May application process after completion of 5 design courses, 12 general education credits, and a 2.75 minimum UW-Madison GPA. Transfer courses are considered.

- Textile & Apparel Design – May application process after completion of 4 design courses and a 2.75 minimum UW-Madison GPA.
Timeline to a SoHE Degree

• Credit-heavy majors/degrees

• Heavy sequencing in Personal Finance, Interior Design, and Textile & Apparel Design programs

• Minimum of three semesters in SoHE program once admitted
SoHE Student Academic Affairs & Career Services Office

- Internships and Career Services
  - Internships required for most SoHE programs; recommended and available for credit for the other majors
  - 75% of SoHE students complete an internship for credit
  - New Career and Leadership Development Team
SoHE Undergraduate Alumni Employment and Graduate Education Data*

<table>
<thead>
<tr>
<th>SoHE Major</th>
<th>Currently Employed</th>
<th>Currently Pursuing Graduate Education</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community &amp; Nonprofit Leadership</td>
<td>92.86%</td>
<td>35.71%</td>
</tr>
<tr>
<td>Human Development &amp; Family Studies</td>
<td>80.37%</td>
<td>47.22%</td>
</tr>
<tr>
<td>Interior Design</td>
<td>92.31%</td>
<td>23.08%</td>
</tr>
<tr>
<td>Personal Finance</td>
<td>100%</td>
<td>10.34%</td>
</tr>
<tr>
<td>Retailing</td>
<td>93.02%</td>
<td>6.97%</td>
</tr>
<tr>
<td>Textile &amp; Apparel Design</td>
<td>100%</td>
<td>0%</td>
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</tbody>
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- Individual half-hour appointments available to prospective transfer students
  (Provide information about SoHE majors, but not credit evaluations)