Welcome!

Transfer Advisor Update Meeting
Today’s Presentation

- BBA Majors and Areas of Study
- Application Nuts and Bolts
- Routes to BBA Admission
- Admission Eligibility Policies
- Pre-Business Requirements
- Liberal Studies Requirements
- Course Selection
- Admission: Behind the Curtain
- Admission Stats
- Career and Involvement
- Q&A
- Admission Scenario (Time Permitting)
BBA Majors & Areas of Study

10 Majors!
1. Accounting & Information Systems
2. Actuarial Science
3. Finance, Investment & Banking
4. Information Systems
5. International Business**
6. Management and Human Resources
7. Marketing
8. Operations & Technology Management
9. Real Estate and Urban Land Economics
10. Risk Management & Insurance

Specializations
- Supply Chain Management
- Health Care Management

Language Certificates
- French
- Spanish

Non-Business Certificates (Minors)
- Certificate in Business
- Certificate in Entrepreneurship

*IB majors require: a foreign language, a semester abroad, and a double major within the School of Business.
Application Nuts & Bolts

• Yearly admission cycle = application due in the spring for fall entry

• Access to the application
  o Opens first day of classes in 2nd/spring semester
  o Many different access points from the BBA web pages: http://bus.wisc.edu/bba/admissions/apply
  o DO NOT have to finish in one sitting

• Once you submit, your application IS complete

• Deadline = last Friday in March by 4:30 pm
  o Next admission cycle deadline = MARCH 28, 2014 @ 4:30 PM
  o No late applications will be accepted for any reason
Routes to BBA Admission

• Direct Transfer
  o From any UW System and/or Wisconsin Technical System School
  o Complete 24 credits at transfer institution (1 year or 2 semesters)
  o Complete 4 pre-business courses by term of application (use TIS)
  o Apply to UW-Madison AND BBA Program (2 separate applications for fall semester entry)

• Non-Direct Transfer
  o Transferring from a Wisconsin Private or non-resident school
  o OR not eligible/denied admission under Direct Transfer route
  o Complete 12 credits in residence (at UW-Madison) as L&S student
  o Complete 4 pre-business courses by term of application

Admission to the BBA program is not guaranteed under either route
Admission Eligibility Policies

- 100 Credit Limit/Rule
- Registered student at time of application
- Minimum cumulative GPA = 2.75
  - We DO consider spring grades
- Apply up to 2 times
- Cannot defer admission
- Cannot apply for CIB if already admitted to BBA program
- Cannot have already earned a Bachelor’s degree

** Petition for Special Consideration: March 1 Deadline **
Pre-Business Requirements

• Communications Part A
  – English 100, Communication Arts 100, ESL 118

• Microeconomics
  – Economics 101 or 111 (honors)

• Psychology
  – Psychology 201, 202 or 281 (honors)

• Calculus
  – Math 211, 217, or 221 (choose one)

Wisconsin TIS: www.uwsa.edu/tis
Liberal Studies Requirements

*To be completed prior to graduation

- Communication Part B
- **Literature** (3 credits)
- **Science** (6 credits of courses designated as “B,” “N,” or “P”)
- **Foreign Language** (3 units of the same foreign language) (1 unit = 1 year in HS or 1 semester in college)
- **Complete one ethics course in Philosophy** (241, 243, 341 or 441)
- **Ethnic Studies** (3 credits)
- **Humanities** (3 credits)
- **Social Science** (3 credits)
- **Advanced Math/Statistics**

*Use website to view all course options to complete these requirements
Course Selection

• Students should focus on pre-business and liberal studies courses at their transfer institution

• Remind the student to use the Transfer Information System!

• Students interested in actuarial science should complete Calculus 1, 2, and 3, if possible
Admission: Behind the Curtain

• What’s considered?
  o GPA (pre-business & cumulative)
  o Involvement & leadership = Résumé
  o Personal essay
  o Optional essay

• What is MOST important?

• Review Process
  o 2 independent reviews by admissions committee members utilizing common rubrics
  o Final review & recommendations
  o Decisions typically made by early July
Admission Stats

Approximate Averages of Admitted BBA Students...

2013 Admit Cycle Stats
# of Applications = 1,234
% Admitted = 61.51%
Average Cum. GPA = 3.51

2012 Admit Cycle Stats
# of Applications = 1,216
% Admitted = 49.67%
Average Cum. GPA = 3.61

bus.wisc.edu/bba/admissions/quick-facts
Careers & Involvement

- Compass Course & Program
- Average BBA starting salary for 2013 graduates = $53,192
- 83% of domestic students employed or continuing education at graduation (100% response rate!)
- 85% of BBA students complete a business internship or work experience
- 40+ business-related student organizations
- Almost 1/3 of BBA students study abroad
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Wisconsin Transfer Information System (TIS):
  www.uwsa.edu/tis
WI School of Business Website: www.bus.wisc.edu/bba
Admission Scenario

• First-year student enrolled in 13 credits meets with you and expresses interest in transferring to the BBA program.

Questions:

1. What other information do you need about the student?
2. Which admission route(s) are they eligible for?
3. What advice would you give them?